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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
| 10/810,941 | 03/26/2004 | Mitchell J. Weinraub | CCCI 0127 PUS | 9897 |
| 50764 | 7590 | 12/24/2008 | EXAMINER | |
| BROOKS KUSHMAN P.C. 1000 TOWN CENTER TWENTY-SECOND FLOOR SOUTHFIELD, MI 48075 | | | LONSBERRY, HUNTER B | |
| ART UNIT | PAPER NUMBER | | | |
| 2421 | | | | |
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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|------------------------------|--|--|
| Office Action Summary | Application No. 10/810,941 | Applicant(s) WEINRAUB ET AL. |
| | Examiner Hunter B. Lonsberry | Art Unit 2421 |

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If no period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED. (35 U.S.C. § 133).

Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on _____.
 2a) This action is FINAL. 2b) This action is non-final.
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 1-12 is/are pending in the application.
 4a) Of the above claim(s) ____ is/are withdrawn from consideration.
 5) Claim(s) ____ is/are allowed.
 6) Claim(s) 1-12 is/are rejected.
 7) Claim(s) ____ is/are objected to.
 8) Claim(s) ____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.
 10) The drawing(s) filed on 26 March 2004 is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) Notice of References Cited (PTO-892)
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
 3) Information Disclosure Statement(s) (PTO/SB/08)
 Paper No(s)/Mail Date _____. 4) Interview Summary (PTO-413)
 Paper No(s)/Mail Date _____.
 5) Notice of Informal Patent Application
 6) Other: _____

DETAILED ACTION

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-12 are rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Patent 6,463,585 to Hendricks.

Regarding claims 1 and 7, Hendricks discloses a method (figure 12) for centrally managing localized programming in a cable television network, the cable television network including a headend 208 (figure 1), distributed cable television signals originating at the headend (210) and the headend receiving content for distribution from a content source 204, wherein a local service area served by the headend has a channel lineup including a network channel carrying network broadcast programming, and wherein the cable television network includes an electronic video playback device associated with the local service area, the method comprising:

establishing a central management facility 202; providing non-live content to the central management facility (column 10, line 61-column 11, line 25);

processing the non-live content at the central management facility to create at least one file and an associated play schedule (column 11, lines 25-50);

distributing the at least one file and the associated play schedule to the electronic video playback device which is associated with the local service area and which is part of the cable television network (column 11, line 65-20, column 13, lines 8-16); and

playing the at least one file as video programming over the network channel according to the associated play schedule and otherwise passing the network channel carried network broadcast programming over the network channel whereby local non-live content play scheduling may be centrally managed for multiple local service areas and may be independently controlled from local service area to local service area (column 12, lines 11-19, column 13, lines 2-5, 45-52, column 14, lines 19-45).

Regarding claims 2, 5, and 8, Hendricks discloses that central management facility 202 is in communication with the playback device 208 over an addressable content delivery network (column 12, lines 10-20, as data is delivered to separate headends over the same network an addressing system is inherently utilized otherwise the headends would not know which content was intended for each particular headend), wherein distributing further comprising:

Distributing the at least one file and associated play schedule to the electronic video playback device over the addressable content delivery network. (figure 1, satellite link 300, terrestrial link).

Regarding claims 3, 6, and 9, Hendricks discloses in figure 1, that the distribution link 300 is separate from cable links 210.

Regarding claim 4, see claim 1. Further Hendricks in figure 1, shows that the local service areas are a CATV network.

Regarding claims 10-12 see claims 1-3.

Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

U.S. 5,132,992, to Yurt, in particular, figure 1c.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hunter B. Lonsberry whose telephone number is (571)272-7298. The examiner can normally be reached on Monday-Friday during normal business hours.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W. Miller can be reached on 571-272-7353. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Hunter B. Lonsberry/
Primary Examiner
Art Unit 2421

HBL